SYLLABUS

COM 105 Fundamentals of Public Speaking
Online (Tuesday, Thursday)
Department of Communication
Thomas More College
Crestview Hills, KY
Fall, 2016 3 credit hours
Instructor: Mary Jo Nead
Office: 1103 Library Basement, 859-344-3678
Email: maryjo.nead@thomasmore.edu
Office hours: by appointment

COURSE DESCRIPTION

Fundamentals of Public Speaking is designed to develop effective presentational skills, critical thinking and astute listening. Skill areas stressed are developing and organizing speech content, effective delivery of presentations, critical thinking, and active listening. Content is presented and practiced in the context of different situations and audiences. The theories of public communication are incorporated with the active learning of these skills.

Additionally, the course offers a rhetorical foundation for students who decide to major or minor in the Communication discipline.

STUDENT LEARNING OBJECTIVES

As a result of your participation in the course, you will be able to:
1. Accurately identify and demonstrate a clear central idea, specific purpose, and organizational pattern in a speech.
2. Explain in depth and demonstrate the use of mediated and non mediated research methods.
3. Develop clear, relevant speech content which has depth and breadth and is designed to engage the listener and add knowledge.
4. Logically select significant mediated and non mediated presentational aids that clarify verbal messages.
5. Accurately adapt the message and delivery to different public speaking listeners and occasions.
6. As a speaker, clearly demonstrate message delivery that is fluent, uses vocal variety, precise eye contact, relevant body language.
7. Demonstrate critical thinking about the relationship of the speaker, message, and listener through logical discussion and written critiques of your own and others' speeches.
8. Listen critically to interpersonal as well as public speaking messages.
TEXTBOOK


MYTMC

Information about this course is available at MYTMC/Canvas. You must have a TMC email account to sign in. Check for announcements and assignments.

COURSE REQUIREMENTS

Ice Breaker Presentation, ungraded,
Audience Survey, 25 points
50 points, Introductory Presentation, Making Your Name Memorable
125 points, Demonstration Speech with visual aids (outline is 25 points)
150 points, Informational Speech (outline is 25 points)
175 points, Persuasive Speech (outline is 25 points)
10 points, peer assessments of each speech
100 points, midterm assessment
100 points, final assessment

EVALUATION

Grading for this course:

- 92-100, A
- 88-91, B+
- 82-87, B
- 78-81, C+
- 72-77, C
- 68-71, D+
- 62-67, D
- Below 61 F

CLASS STANDARDS

You are expected to check in at least twice a week. When speeches are being presented live, do not ever walk in while one of your classmates is giving a speech.

Critiques of speeches will take place during class. You are expected to participate.

All speeches must be given on the assigned date. You must also attend other’s speeches.

Plagiarism will not be tolerated. Any student who knowingly uses another’s work as if it were his/her own will fail that activity.
TENTATIVE SCHEDULE

8/23  Introduction
8/25  Speech communication process, read chapter 1
     Communication Model
     Speaker, Message, Listener, Feedback
     Exercise for Critical Thinking, #1, 2, 3, p. 26
8/30  Speech Anxiety
     What do you fear most about public speaking?
9/ 1  Preparing to speak, read chapter 4, pages 63-72
     Using Voice Thread, introduce yourself in 1 minute video
     Delivery & organization, read chapter 8, 9
9/ 6  Listening
9/ 8  Are you a good listener? Why? Explain
     Read chapter 3, listening self-evaluation, p.54

9/13,15  Making Your Name Memorable, 3 minute speech

9/20  Know your audience, read chapter 6, create survey and write audience analysis
     Who is your audience? Why does it matter?
     Distribute surveys (online), Picking your topic, read chapter 5
     What are you passionate about?
     Brainstorm topics (online)
     Speech general purpose, specific purpose, central idea, read pages 82-93

9/22  MIDTERM ONLINE -analysis of a speech

9/27,29  Informative Speech 6-8 minutes

10/ 4  Research and supporting material, read chapter 7, 8
10/ 6  Organizing and outlining your speech, read chapter 11
10/11  Beginnings and endings, read chapter 10
10/13  Prepare for Demonstration Speech using visual aids, read chapter 14

10/18, 20  Demonstration Speech 6-8 minutes

10/25  Preparing for Persuasive Speech, read chapters 16, 17
10/27  Preparing for Persuasive Speech
11/ 3  Preparing for Persuasive Speech

11/ 8  No Class
11/10  view Persuasive Speech

11/15, 17  FINAL EXAM ONLINE- analysis of a Persuasive Speech

11/22-28  Thanksgiving Break
11/29, 12/1 Persuasive Speech 6-8 minutes

12/6, 8 Time available for make up speeches